



WELCOME TO **AIHM**

**FINANCIAL MANAGEMENT
MARKETING & SALES MANAGEMENT
HOSPITALITY MANAGEMENT**





Managing Director's Desk

Dr. Paresh Gajjar

Dear Students, welcome to AIHM Business School, in the land surrounded by businesses. We concentrate on the all-round 'Holistic Development' of our students in all aspects thereby enabling them to acquire the competency to deliver efficient and effective use of knowledge in practical real life situations furthering the performance excellence of the students in the organizations they join and add value from the first day to their existing system.

Director's Desk

Mr. Gruvish Gajjar

AIHM is all about invention. It's about ideas made to matter. Here we discuss today important challenges and make tomorrows better. Faculty here brings their rich experience to solve the complex problems. What you will do with degree from AIHM? Imagine the possibilities. What ambitions drive you? Creating a new company from scratch? Revitalizing a struggling organization? Solving a pressing social problem? In short, what's your plan to change the world? Here, we're ready to see you do just that—and more.



**A place where Knowledge is experiential
a place where curiosity is rewarded**

Vision



To be a management institute of excellence committed to nurturing responsible business leaders having concern for society and environment.

Mission



- To impart contextual management education focused on ethics and social issues
- To produce impactful research
- To promote institute-industry interface on a continual basis
- To employ teaching pedagogy that promotes critical thinking, innovation and entrepreneurship



Why AIHM

Ahmedabad Institute of Hospitality Management offers 2 years full time AICTE approved Post Graduate Diploma in Management (PGDM).

It has a superior, evolving, and vertically specialized curriculum delivered through path breaking methodology like performance learning & internship.

AIHM has customized its curriculum to include core course, electives and sectoral specializations. AIHM offers industry relevant courses, facilitated by corporate interaction.

Projects and research, complemented by extensive internships, give our students a comprehensive 'real-life' experience.

FACILITIES



Smart Class



Library



Fire Safety



Cafeteria



Wi-fi Enable



High tech Lab



Indoor & Outdoor Game



Medical

BOARD MEMBERS

Dr. Paresh M. Gajjar
Chairman

Mr. Ghanshaym M. Gajjar
Members of BoG appointed by Chairman

Mr. Gruvish P. Gajjar
Members of BoG appointed by Chairman

Ms. Pooja G. Gajjar
Members of BoG appointed by Chairman

Ms. Deepa P. Gajjar
Members of BoG appointed by Chairman

Celebrity Chef Suresh Khanna
Executive Chef Hotel Fortune landmark
Member ITC's Hotel Group, Ahmedabad

Mr. Gurcharan Singh Chhabda
MD, Silver cloud Hotel, Ahmedabad

Mr. Dharmendra Khambhayta
MD, Kishor Engineering Ind., Ahmedabad

Mr. Mehul V. Patel
Modest Infra. Pvt. Ltd. (ship building)

Mr. Ravindra Vadgama
Suntech Industries, Ahmedabad

Mr. Rohit Mallick
GM, Welcome Group by ITC Ahmedabad

Mr. Rachit Goel
GM, FairField by Marriott Ahmedabad

Ex-Officio-AICTE
Nominee of AICTE

**Ex-Officio-Department of Technical Education,
Govt. Of Gujarat**
Nominee of State Government

Principal-AIHM
Member Secretary

Professor-Each Department-AIHM
Faculty members

PGDM

Financial Management

Eligibility

Passed Bachelors (Any Stream), obtained at least 55% marks (50% in case of candidates belonging to reserved category) in the qualifying Examination.

Admission Criteria:

- CAT, XAT, CMAT, ATMA, MAT, GMAT or the common entrance examinations (if any) conducted by the respective State Government with last 1 year result from the date of application will be considered valid or else student has to appear for AIHM Entrance Exam.
- Merit will be disclosed based on exam result & personal interview round.

Semester - 1

- Managerial, Indian Economy and Policy
- Legal & Indian Ethics & Business Environment
- Business Communication
- Indian Financial system, Reporting. Statements & Analysis & Financial analysis
- Marketing Management & Research

Semester - 2

- Operation Management & Project Management
- Human Resource Management
- Organizational Behaviour & Designs
- Corporate Strategy, social Responsibility, Sustainability & Entrepreneurship
- Business Analytics

Semester - 3

- Legal Aspects of Business 2
- Corporate Taxation and Financial Planning
- Strategic Management
- Security Analysis and Portfolio Management
- New Enterprise and Innovation Management
- Internship

Semester - 4

- Introduction to Corporate Restructuring
- International Finance
- Risk Management
- International Business
- Project Work



PGDM

Marketing and Sales Management

Eligibility

Passed Bachelors (Any Stream), obtained at least 55% marks (50% in case of candidates belonging to reserved category) in the qualifying Examination.

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- Human Resource Management
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- Corporate Strategy, social Responsibility, Sustainability & Entrepreneurship
- Business Analytics

Semester - 3

- Service Marketing
- Sales and Distribution Management
- Integrated Marketing Communication
- Fundamentals of Sales and Marketing
- Rural Marketing
- Internship

Semester - 4

- Distribution Management
- Brand Management
- Consumer Behaviour
- Digital Marketing
- Competency Building
- Project Work



PGDM

Hospitality Management

Eligibility

Passed Bachelors (Any Stream), obtained at least 55% marks (50% in case of candidates belonging to reserved category) in the qualifying Examination.

Admission Criteria:

- CAT, XAT, CMAT, ATMA, MAT, GMAT or the common entrance examinations (if any) conducted by the respective State Government with last 1 year result from the date of application will be considered valid or else student has to appear for AIHM Entrance Exam.
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- Legal & Indian Ethics & Business Environment
- Business Communication
- Indian Financial system, Reporting. Statements & Analysis & Financial analysis
- Marketing Management & Research

Semester - 2

- Operation Management & Project Management
- Human Resource Management
- Organizational Behaviour & Designs
- Corporate Strategy, social Responsibility, Sustainability & Entrepreneurship
- Business Analytics

Semester - 3

- Accommodations & Front office operations
- Food & beverage Service & Food Production
- Introduction to Hospitality & tourism Management
- Travel & airlines management
- Event Planning & Production
- Internship

Semester - 4

- Hospitality Marketing & Sales
- Hospitality HRM
- Yield & Revenue Management
- International Business
- Project Work



25 Years of Legacy in Education

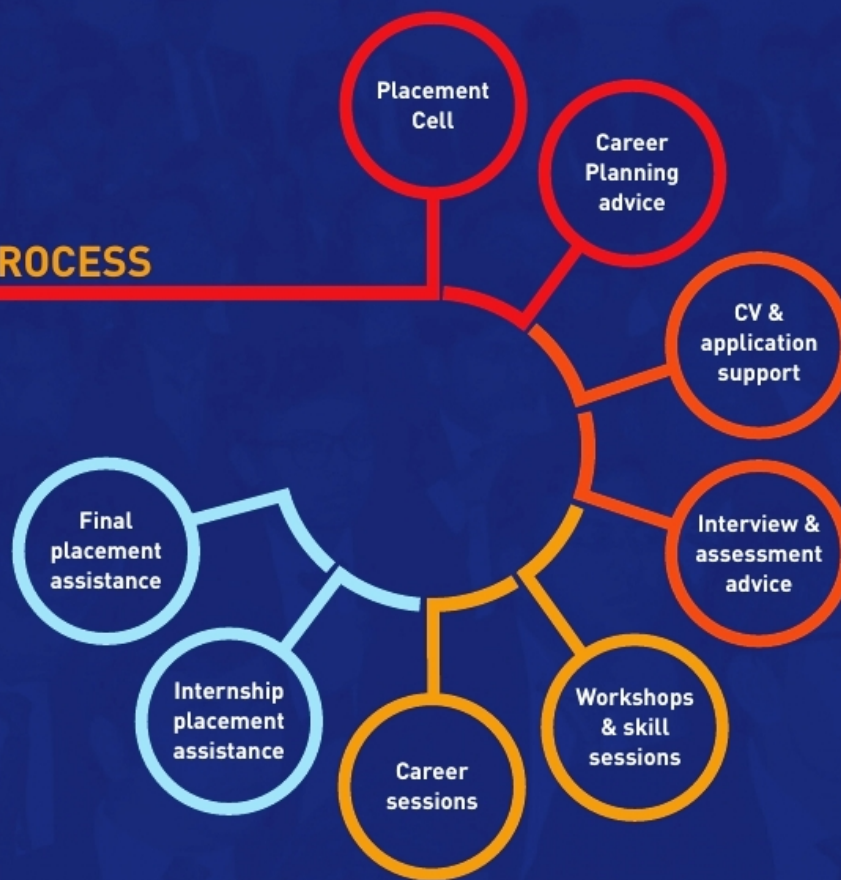
RMT group educational Charitable trust (Since 1996) is a legacy of 25 year in education. Imparting the skills with various programs in the field of commerce, computer applications, business management, hotel management, tourism management & airline management from certificate to masters degree programs.

The tradition at RMT Group evolves with taking one step further into business management with a masters programs crafted by various industrialists, professionals, academicians with the challenges being faced by them in their respective industries.

The journey till date is in association with Gujarat Technological University, Gujarat University, AICTE, Babasaheb Ambedkar open University, Technical Education Board Gujarat & Ministry of HRd GOI. Various institutes are engaged with Microsoft, IBM academy, oracle academy, coursera academy, etc to develop your career.

Till date 16000+ Students have successfully studied from Institutes under trust. Placement Cell of the institute is performing excellent in providing National & International Placements to the students into the best brands of the world. Trust also ensures to provide various scholarships towards the students' performance into respective domains. We are committed to providing the best education & excellent placements across various platforms.

PLACEMENT PROCESS



TOP RECRUITERS



*T&C apply

Students Clubs

Cultural Club

The students develop and organize own clubs and have the opportunity to demonstrate and develop their leadership and decision making skills. The clubs provide a learning experience for the members as students are responsible for the organizing, funding, public relations, regulating, and scheduling activities for these clubs under the direction of the faculty Coordinator



Let's Read (Newspaper and Books) Club

A book club is a reading group, usually consisting of a number of people who read and talk about books based on a topic or an agreed-upon reading list. Most book clubs meet monthly in order to give members time to read the next book. Book clubs can be focused on literary critique or on less academic topics.



Language Club

The language club also helps the students improve their writing abilities, as it is another important part of language and communication. Students are taught about the grammar, sentence formation, vocabulary etc. It brings together students the learning process includes traditional lessons, seminars, movies, music, and even multicultural festivals.



Alumni Club

Alumni associations assist their college in recruiting new students, offer potential students scholarships, develop mentoring relationships with the student body, and often support research or expansion through philanthropic gifts. Alumni associations are critical to the schools they support.



Budding Ideas Club

Budding club has started so that club will provide the young budding student entrepreneurs with a platform where they can hone their skills and nurture their innovative ideas. The club also helps the students to hone their leadership skills and provides them an opportunity to effectively work in teams.



Sport Club

Sport clubs provide youth an opportunity to learn life skills that will assist them in school as well as future careers and personal relationships. By engaging in sports, they learn leadership, teamwork, problem-solving, responsibility, self-discipline, and a sense of initiative.



Inside AIHM

AIHM



Smart Classroom



Classroom



Library



Computer Lab

Games



Cafeteria



FAQ's

[01] What is the difference between PGDM & MBA

Difference	PGDM	MBA
Affiliation	Post Graduate Diploma in Management is recognized as a diploma and is regulated by the All India Council for Technical Education (AICTE), Government of India	MBA degree is offered by universities
Academic Difference	PGDM focuses on the technical aspects, providing exposure to real-life business situations.	MBA course tends to be more theoretical.
	As PGDM is offered by autonomous institutes, the curriculum can be upgraded more frequently to include the new changes and trends in business management.	Rigorous university procedures take more time for curriculum update and delivery

[02] What are the programs offered by AIHM?

AIHM offers 2 years full-time program of PGDM with a variety of specialization streams like Marketing & Sales Management, Financial and Hospitality Management. The first year of the program is more or less common, the specialization streams commence in the second year.

[03] What is the status of recognition of the programs offered by AIHM?

The PGDM Programs offered by AIHM is recognized by AICTE (All India Council of Technical Education). Copies of approval can be seen on the website.

[04] How do you differentiate AIHM with other B- Schools?

The cornerstone of AIHM growth story has been its emphasis on an innovative, industry-focused and comprehensive curriculum that is taught by eminent faculty and industry professionals. It is enhanced by exceptional pedagogy, mentorship, projects and certificate.

[05] What is the Pre-Entry Qualification and Selection Process?

The Pre-Entry Qualification for the PGDM Program is graduation in any discipline from a University recognized by UGC with minimum of 55 % marks. The selection process for admission to the program is as under:

- A - Valid score from any one of the following management admission tests (CAT/XAT/ATMA/MAT/CMAT)
- B- Candidates have to appear for Personal Interview, Group Discussion and any other process of selection as decided by the Admission Committee.
- C - Based on the academic performance, scores in the entrance tests, performance in the selection process & other co-curricular activities, the admission committee will prepare a composite score for the candidate. Based on this, the admission will be decided.

[06] What is the cut-off percentile of the Entrance Exam?

AIHM does not believe in cut-off points. It makes a comprehensive evaluation of the candidate and his/her potential for management education and decisions of admission are made. The process is holistic and comprehensive.

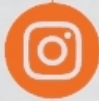
[07] What are the placement prospects after completing the AIHM program?

AIHM has been maintaining 100 % placement since inception with respect to students seeking placement. AIHM has a very proactive Placement Cell taking care of the placement of all students seeking placement. Organizations participated in the placement process and the range of compensation packages offered can be shared with the prospective candidates by the Placement Cell.

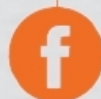
[08] Is the program offered by AIHM residential?

No, the program is not mandated to be residential. Students also can choose to be day-scholar. However it is a full-time program and its rigour would not leave any scope for the student to pursue any other course or vocation.

Get in touch with US!



#aihm_gujarat



#ahmedabad institute of hospitality management



#aihmgujarat



**AHMEDABAD
INSTITUTE**
OF HOSPITALITY MANAGEMENT

📍 Ahmedabad Institute of Hospitality
Management, Dangarva Ahmedabad.

📍 5 Mitra Mandal Society Usmanpura
Water tank Usmanpura Ahmedabad.

📍 9 Vidhya vihar colony Usmanpura
Water tank Usmanpura Ahmedabad.

✉ admissions@aihms.ac.in

🌐 www.aihm.ac.in

☎ (0) 079-27556140/41 | (M) 78638 66399